

SPONSORSHIP PACKAGE



ANNUAL GOLF CLASSIC

September 13, 2024
Deer Creek Golf Club, Ajax



DCHC'S ANNUAL GOLF CLASSIC

ABOUT THE TOURNAMENT

Durham Community Health Centre (DCHC) is pleased to announce our Annual Golf Classic hosted at Deer Creek Golf Club in Ajax, Ontario, on Friday, September 13, 2024.

The Golf Classic is not just a sporting event; it's an opportunity to contribute to the elimination of systemic barriers to healthcare and wellness. By participating or sponsoring this event, you are actively contributing to supporting our equity-based programs and services.

This full-day event features a round of golf, food and drink stations, fun challenges, a dinner reception and more!

WHY SPONSOR?

Brand Recognition

Your brand will be visible through multiple channels and viewed by key demographics across Durham Region.

Get Connected

As a trusted community partner, DCHC consistently brings together a wide network of business leaders across sectors to our tournament.

Support Local

Your contribution goes directly to supporting the health & wellness of your community.

EQUITY-BASED PROGRAMS & SERVICES



DCHC Programs

- 2SLGBTQI Health and Wellness
- Black Health and Wellness
- Children, Youth, and Family Health and Wellness
- Corporate Health and Wellness
- Indigenous Health and Wellness
- Newcomers Health and Wellness
- Seniors Health and Wellness
- Unsheltered Health and Wellness



DCHC Service Categories

- Clinical Care
- Wellness Care
- Specialized Care
- Chronic Disease Management and Prevention
- Health Education

SPONSORSHIP OPPORTUNITIES

	TITLE	MASTERS	RECEPTION	CART	MAJOR	PREMIUM HOLE	HOLE
INVESTMENT	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000	\$1,000
PRE-EVENT EXPOSURE							
MEDIA & PRESS RELEASE	✓	✓					
LOGO FEATURE IN ALL PROMOTIONS	✓	✓	✓				
EMAIL MARKETING (2,000+ SUBSCRIBERS)	✓	✓	✓	✓	✓		
SOCIAL MEDIA PROMOTIONS (5,000+ SUBSCRIBERS)	✓	✓	✓	✓	✓	✓	
WEBSITE RECOGNITION	✓	✓	✓	✓	✓	✓	✓
GOLF EVENT EXPOSURE							
SPEAKING OPPORTUNITY AT RECEPTION	✓						
ON-SITE SIGNAGE	banner on stage + golf course	banner on golf course	vertical stand alone display				
FOURSOMES INCLUDED	4	3	2	2	1		
ACKNOWLEDGEMENT DURING RECEPTION	✓	✓	✓	✓	✓		
LOGO RECOGNITION ON-SITE	✓	Registration	Dinner Reception OR Food Station	Golf Carts	Volunteer Materials	On-Course Competition*	Sponsored Hole
SUPPLY PROMOTIONAL PRODUCT FOR WELCOME BAGS	✓	✓	✓	✓	✓	✓	✓
POST-EVENT EXPOSURE							
LOGO FEATURE IN THANK YOU EMAIL	✓	✓	✓	✓			
COMPANY NAME IN THANK YOU EMAIL	✓	✓	✓	✓	✓	✓	✓

*On-course competition for (one of) Men's & Ladies': Longest Drive, Shortest Drive or Closest to the Pin, or Putting Contest

THANK YOU TO LAST YEAR'S SPONSORS

MAJOR SPONSORS



PREMIUM HOLE SPONSORS



HOLE SPONSORS



WE CAN'T WAIT TO SEE YOU!



To secure your sponsorship, visit:
www.durhamchc.ca/golf

www.durhamchc.ca/golf