# SPONSORSHIP PACKAGE



# ANNUAL GOLF CLASSIC

**September 13, 2024** 

Deer Creek Golf Club, Ajax



### DCHC'S ANNUAL GOLF CLASSIC

### **ABOUT THE TOURNAMENT**

Durham Community Health Centre (DCHC) is pleased to announce our Annual Golf Classic hosted at Deer Creek Golf Club in Ajax, Ontario, on Friday, September 13, 2024.

The Golf Classic is not just a sporting event; it's an opportunity to contribute to the elimination of systemic barriers to healthcare and wellness. By participating or sponsoring this event, you are actively contributing to supporting our equity-based programs and services.

This full-day event features a round of golf, food and drink stations, fun challenges, a dinner reception and more!

### WHY SPONSOR?

### **Brand Recognition**

Your brand will be visible through multiple channels and viewed by key demographics across Durham Region.

#### **Get Connected**

As a trusted community partner,
DCHC consistently brings together
a wide network of business leaders
across sectors to our tournament.

### **Support Local**

Your contribution goes directly to supporting the health & wellness of your community.

# **EQUITY-BASED PROGRAMS & SERVICES**



### **DCHC Programs**

2SLGBTQI Health and Wellness
Black Health and Wellness
Children, Youth, and Family Health and
Wellness

Corporate Health and Wellness Indigenous Health and Wellness Newcomers Health and Wellness Seniors Health and Wellness Unsheltered Health and Wellness



### **DCHC Service Categories**

Clinical Care Wellness Care Specialized Care

Chronic Disease Management and Prevention
Health Education

### **SPONSORSHIP OPPORTUNITIES**

	TITLE	MASTERS	RECEPTION	CART	MAJOR	PREMIUM HOLE	HOLE
INVESTMENT	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000	\$1,000
	PRE-EVENT EXPOSURE						
MEDIA & PRESS RELEASE	$\mathscr{Q}$	$\checkmark$					
LOGO FEATURE IN ALL PROMOTIONS	$\mathscr{A}$	$\mathscr{A}$	√				
EMAIL MARKETING (2,000+ SUBSCRIBERS)	$\mathscr{A}$	$ \checkmark $	<b>4</b>	$\mathscr{A}$	$\mathscr{Q}$		
SOCIAL MEDIA PROMOTIONS (5,000+ SUBSCRIBERS)	$\mathscr{A}$	√	$\mathscr{Q}$	$\mathscr{Q}$	$\mathscr{A}$	$\mathscr{A}$	
WEBSITE RECOGNITION	$\mathscr{Q}$	$ \mathscr{Q} $	$ \mathscr{A} $	$\mathscr{Q}$	$\mathscr{A}$	$\mathscr{Q}$	$\mathscr{Q}$
	GOLF EVENT EXPOSURE						
SPEAKING OPPORTUNITY AT RECEPTION	$ \mathscr{D} $						
ON-SITE SIGNAGE	banner on stage + golf course	banner on golf course	vertical stand alone display				
FOURSOMES INCLUDED	4	3	2	2	1		
ACKNOWLEDGEMENT DURING RECEPTION	$\mathscr{A}$	$\mathscr{A}$	$\mathscr{A}$	$\mathscr{Q}$	$\mathscr{A}$		
LOGO RECOGNITION ON-SITE	$\mathscr{Q}$	Registration	Dinner Reception OR Food Station	Golf Carts	Volunteer Materials	On-Course Competition*	Sponsored Hole
SUPPLY PROMOTIONAL PRODUCT FOR WELCOME BAGS	<b>√</b>	$\mathscr{A}$	<	$\mathscr{A}$	$\mathscr{A}$	<b>4</b>	<b>4</b>
POST-EVENT EXPOSURE							
LOGO FEATURE IN THANK YOU EMAIL	$\mathscr{Q}$	$\mathscr{Q}$	<b>⊘</b>	$\checkmark$			
COMPANY NAME IN THANK YOU EMAIL	$\mathscr{Q}$	$\mathscr{Q}$	$\mathscr{A}$	$\checkmark$	$\mathscr{Q}$	<b>&amp;</b>	$\mathscr{A}$

<sup>\*</sup>On-course competition for (one of) Men's & Ladies': Longest Drive, Shortest Drive or Closest to the Pin, or Putting Contest

### THANK YOU TO LAST YEAR'S SPONSORS

MAJOR SPONSORS







PREMIUM HOLE SPONSORS









#### **HOLE SPONSORS**





















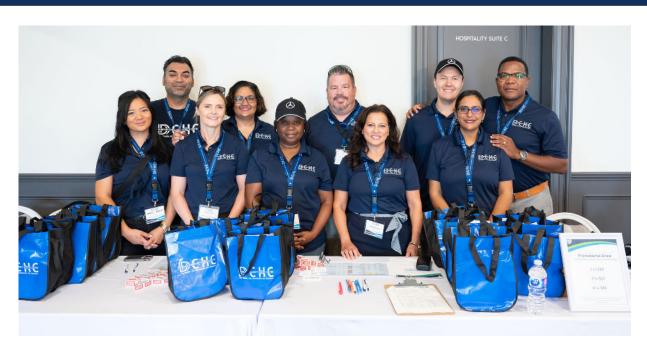








## WE CAN'T WAIT TO SEE YOU!











To secure your sponsorship, visit: www.durhamchc.ca/golf