

Annual Golf Classic

Driving Community Health Foreward

September 16, 2025
Deer Creek Golf Club, Ajax

SPONSORSHIP PACKAGE

ANNUAL GOLF CLASSIC

DRIVING COMMUNITY HEALTH FOREWARD

ABOUT THE TOURNAMENT

Durham Community Health Centre (DCHC) is pleased to announce our Annual Golf Classic which will be hosted at Deer Creek Golf Club in Ajax, Ontario, on Friday, September 16, 2025.

Our Golf Classic is not just a sporting event, it's an opportunity to contribute to the elimination of systemic barriers to healthcare and wellness. By participating in or sponsoring this event, you are actively contributing to supporting our equity-based programs and services.

This full-day event features a round of golf, food and drink stations, fun challenges, breakfast, lunch, and more!

WHY SPONSOR?

Brand Recognition

Your brand will be visible through multiple channels and viewed by key demographics across Durham Region.

Get Connected

As a trusted community partner, DCHC consistently brings together a wide network of business leaders across sectors to our tournament.

Support Local

Your contribution goes directly to supporting the health & wellness of your community.

ADD ONS

Foursome - \$1,400

Individual Golfer - \$350

Breakfast & Cocktail Hour Only Ticket - \$100

Competition Passport - \$25

- Access to all on-course competitions
- 1 mulligan
- 1 drink ticket
- 1 raffle ticket

What's Included in Golf Registration:

- 18 holes of golf
- Power cart(s)
- Breakfast, lunch, & cocktail hour
- Welcome bag(s) and more!



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PRESENTING SPONSOR

Investment: \$10,000

Exclusive Presenting Sponsor Recognition

- Tournament presented by your company – i.e., “DCHC’s Annual Golf Classic: Driving Community Health Foreward, presented by [Company Name]”
- Opportunity for a full-page company advertisement included in the golfer program
- Company logo and link on DCHC’s golf landing page as Presenting Sponsor
- Exclusive email marketing promotion opportunity

Brand Recognition and Marketing Opportunities

- Pre-event media & press release
- Speaking opportunity at reception
- Acknowledgement during speeches

Logo Recognition

- On site signage:
 - Banners* on display both at breakfast and cocktail hour receptions, positioned behind speakers
 - Banners* on display on the golf course

*Sponsor to provide banners
- Logo printed on all golfer scorecards & rule sheets
- Logo included in all pre- and post-event email marketing (2,000+ subscribers)
- Social media promotions, including individual post shout-out (7,000+ followers, fans and subscribers across DCHC social media channels)

Additional Benefits

- 100% off up to 3 foursomes
- Opportunity to provide a branded item in the golfer welcome bag (approx. 144)



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MASTERS SPONSOR

Investment: \$7,500

Exclusive Masters Sponsor Recognition

- Exclusive signage at registration table
- Company logo and link on DCHC's golf landing page as Masters Sponsor
- Opportunity for a half page advertisement included in the golfer program

Brand Recognition and Marketing Opportunities

- Pre-event media & press release
- Acknowledgement during speeches

Logo Recognition

- On site signage:
 - Banners* on display on the golf course

*Sponsor to provide banners
- Logo included in all pre- and post-event email marketing (2,000+ subscribers)
- Social media promotions, including individual post shout-out (7,000+ followers, fans and subscribers across DCHC social media channels)

Additional Benefits

- 100% off up to 2 foursomes
- Opportunity to provide a branded item in the golfer welcome bag (approx. 144)



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COCKTAIL HOUR SPONSOR

Investment: \$5,000

Cocktail Hour Sponsor Recognition*

- Signage at cocktail hour reception
- Vertical banners** in cocktail area
 - **Sponsor to provide banners
- Logo beside appetizer stations
- Company logo on DCHC's golf landing page as Cocktail Hour Sponsor

Brand Recognition and Marketing Opportunities

- Acknowledgement during speeches

Logo Recognition

- Logo included in all pre- and post-event email marketing (2,000+ subscribers)
- Social media promotions (7,000+ followers, fans and subscribers across DCHC social media channels)

Additional Benefits

- 100% off up to 1 foursome
- Opportunity to provide a branded item in the golfer welcome bag (approx. 144)

*Multiple Cocktail Hour Sponsorship opportunities available



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CART SPONSOR

Investment: \$3,500

Cart Sponsor Recognition*

- Logo on all golfer power carts
- Company logo on DCHC's golf landing page as Cart Sponsor

Brand Recognition and Marketing Opportunities

- Acknowledgement during speeches

Logo Recognition

- Logo included in all pre- and post-event email marketing (2,000+ subscribers)
- Social media promotions (7,000+ followers, fans and subscribers across DCHC social media channels)

Additional Benefits

- 75% off up to 1 foursome
- Opportunity to provide a branded item in the golfer welcome bag (approx. 144)

*Multiple Cart Sponsorship opportunities available



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BREAKFAST SPONSOR

Investment: \$3,000

Breakfast Sponsor Recognition*

- Signage at breakfast reception
 - Vertical banners* in breakfast area
 - *Sponsor to provide banners
 - Logo beside food stations
- Company logo on DCHC's golf landing page as Breakfast Sponsor

Brand Recognition and Marketing Opportunities

- Acknowledgement during speeches

Logo Recognition

- Logo included in all pre- and post-event email marketing (2,000+ subscribers)
- Social media promotions (7,000+ followers, fans and subscribers across DCHC social media channels)

Additional Benefits

- 100% off one twosome
- Opportunity to provide a branded item in the golfer welcome bag (approx. 144)

*Multiple Breakfast Sponsorship opportunities available



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COMPETITION PASSPORT & DRINK TICKET SPONSOR

Investment: \$2,000

Exclusive Competition Passport & Drink Ticket Sponsor Recognition

- Logo on each golfer competition passport and drink ticket
- Company logo on DCHC's golf landing page as Competition Passport & Drink Ticket Sponsor

Logo Recognition

- Social media promotions (7,000+ followers, fans and subscribers across DCHC social media channels)
- Logo included in all post-event email marketing (2,000+ subscribers)

Additional Benefits

- Opportunity to provide a branded item in the golfer welcome bag (approx. 144)



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COMPETITION SPONSORSHIPS

Investment: \$2,500

Competition Sponsor Recognition*

- Opportunity to sponsor an on-course competition
 - Examples: Longest Drive, Marshmallow Drive, Hit the Keg, and others!
- On-course signage at dedicated hole
- Company logo on DCHC's golf landing page as Competition Sponsor

Logo Recognition

- Social media promotions (7,000+ followers, fans and subscribers across DCHC social media channels)
- Logo included in all post-event email marketing (2,000+ subscribers)

Additional Benefits

- Opportunity to provide a branded item in the golfer welcome bag (approx. 144)

*Multiple Competition Sponsorship opportunities available



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HOLE SPONSORSHIP

Investment: \$1,250

Hole Sponsor Recognition*

- Signage on-course at dedicated hole
- Company logo on DCHC's golf landing page as Hole Sponsor

Logo Recognition

- Social media promotions (7,000+ followers, fans and subscribers across DCHC social media channels)
- Logo included in all post-event email marketing (2,000+ subscribers)

Additional Benefits

- Opportunity to provide a branded item in the golfer welcome bag (approx. 144)

*Multiple Hole Sponsorship opportunities available



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